



**GET READY, SET AND GO.....CALLING ALL MEDIA!
YOU WILL NOT WANT TO MISS THIS SUMMER'S EVENT!**

We are truly excited to be back! After the hiatus due to COVID-19, we are ready to rock and roll with this summer's Battle Creek Field of Flight Air Show & Balloon Festival, which will take place June 30th through July 4th, 2021 at Battle Creek Executive Airport at Kellogg Field. We hope you will join us for a week of "news", community excitement, and see for yourself what the NOISE is all about! There's a reason why we are consistently voted as one of the Best Air Shows in the Nation!

The Media Team is already geared up to assist you with any and all coverage! We have special viewing reserved just for you and we are prepared to schedule interviews with the US AIR FORCE F-22 RAPTOR DEMONSTRATION TEAM (making their only appearance in Michigan); our Air Show Aerobatic Performers, including award winners, legends and more! We also have many other potential interview possibilities for you, such as one of our Balloonists competing for the title of "Champion", "Rocketman" Valencia who will be launched out of a cannon, some of our outstanding vendors, Skerbeck Carnival and more! The list is truly never ending. Just let us know your "flight plan" and we will be thrilled to accommodate all of your needs!

If you have not had the chance to completely check out our tentative schedule of events, please do so! We're sure you will agree that it is going to be five (5) busy days/nights. The schedule will help you plan your coverage schedule and will also help us assist you. Here are some of the highlights:

~Up to 40 Hot-Air Balloons all competing for the title of Champion & \$12,500 in Prize Money!

~THREE Days of Air Show Action (July 2nd-4th) featuring the US Air Force F-22 Raptor,

the WALL OF FIRE Explosion, Aerobatic Legends such as Rob Holland & Patty Wagstaff, Unique Aircraft, a Jet Fire Truck, All-Woman Skydiving Team, Flying Circus Comedy Act & MORE! PLUS a Teaser "Warm-Up" Air Show on July 1st!

~One of the LARGEST Twilight & Night Air Shows in the Country. Featuring aircraft at night with lights, sparks, pyro, aerial launched fireworks and MORE!

~Fabulous Concerts as part of the "Field of Rock"

~Ignacio "Rocketman" Valencia as he is launched out of a cannon at speeds up to 55 mph

~The Skerbeck Entertainment Group Carnival featuring amazing rides such as "TOP GUN"!

~TWO Balloon Night Illumes

~TWO Fabulous Fireworks Displays choreographed to music!

~Food Vendors Galore! PLUS Many Arts & Crafts Vendors

~5th Annual ½ Marathon & 5K Race

~And, how about the Opening Day being FREE ADMISSION & Kid's Day!

~And, of course, there is sooooo much more.....

So Media Drivers, get ready to give your listeners, readers, and viewers exactly what they want by being a part of this summers Battle Creek Field of Flight Air Show & Balloon Festival! One of the largest festivals in the State, a large economic driver for the region, and the Nation's LARGEST AIR SHOW & BALLOON FESTIVAL is BACK, June 30th through July 4th, 2021

Please understand that Media Passes will be granted only to bona fide media! All we need you to do is complete the Media Registration Form and return it to the Field of Flight Office or feel free to email it to one of the committee members below. Once we have received your Media Credentials Form, the Media Committee will be back in contact with you.

Thank you so much for your help in promoting Battle Creek's premier event and remember, the Media Team is here to handle all of your needs!

We are all looking forward to working with you!

The MEDIA Team Contacts:

Bretten Bailey, Co-Chair (Cell: 269-808-1362)

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Patti Mitchell

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www.bcballoons.com

BATTLE CREEK FIELD OF FLIGHT AIR SHOW & BALLOON FESTIVAL

June 30 - July 4, 2021

BATTLE CREEK EXECUTIVE AIRPORT AT KELLOGG FIELD

BATTLE CREEK, MICHIGAN

MEDIA CREDENTIALS APPLICATION FORM

(Please submit NO LATER THAN JUNE 22)

Point of Contact:

Affiliate:

Phone:

Cell:

E-Mail:

Fax:

Address, City, State & Zip:

Please remember, Live Trucks or Vehicles carrying Live Broadcasting equipment or contain your company's Official Logo will be allowed to park on the event grounds to conduct interviews, live broadcasts, and filming. ALL other Media Affiliates will park in the lot located inside GATE #6

Please indicate the days you plan to attend the Field of Flight:

June 30___; July 1___; July 2___; July 3___; July 4___

Please indicate how many Parking Passes you will need for the FIRST DAY YOU PLAN TO ATTEND, i.e. If July 1 is the first day that you plan to attend and need 2 vehicle passes, simply write 2 after July 1.

Parking Passes needed for Official Vehicles with no Affiliate Name marked on Vehicle:

June 30___; July 1___; July 2___; July 3___; July 4___

I will have _____ Company Vehicle(s) with our Affiliate Name/Logo marked on the Vehicles.

Please check any of the items below that are of interest to you:

- ___ On site interview with the F-22 Raptor Demo Team
- ___ Interview with one of our Air Show Performer(s)
- ___ Interview with our All Women Skydiving Team
- ___ Interview with one of the Balloonists competing for the title of Champion
- ___ Interview with the Skerbeck Entertainment Group Carnival
- ___ Interview with Executive Director, Barbara Haluszka
- ___ Interview with Balloon Championship Director, Phil Clinger
- ___ Interview with Air Boss, Ryan Seiler
- ___ Interview with a Volunteer
- ___ Interview with Ignacio "The Rocketman" Valencia
- ___ Interview with one of our concert performers
- ___ On-Site Viewing & Interviews with the 4th Annual ½ Marathon - 1,000 runners expected
- ___ Other: _____

*Note: Any other interview requests, especially "pre-event" requests should be directed to Bretten Bailey at bbairshows@gmail.com

Please return this form via Email: Brett Bailey bbairshows@gmail.com or
Suze Nanos-Gusching suza008@yahoo.com

BATTLE CREEK FIELD OF FLIGHT AIR SHOW & BALLOON FESTIVAL
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BATTLE CREEK, MI 49037
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